

# BrightCore Academy – Privacy Policy & Terms of Use

**Last Updated:** January 2026

BrightCore Academy LLC (“BrightCore Academy,” “we,” “us,” or “our”) values the privacy and trust of our students, families, instructors, and visitors. This Privacy Policy & Terms of Use explains how we collect, use, protect, and disclose information when you interact with our programs, website, services, and communications.

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## 1. Information We Collect

We may collect the following types of information:

### a. Personal Information

Provided voluntarily by parents, guardians, students (where appropriate), instructors, or applicants, including:

- Name
- Email address
- Phone number
- Student age or grade level
- Emergency contact information
- Enrollment and program preferences
- Payment or billing information (processed through third-party providers)

### b. Non-Personal Information

Collected automatically, such as:

- Website usage data
  - Browser type and device information
  - Pages visited and interaction data
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## 2. Children’s Privacy

BrightCore Academy primarily serves minors. We comply with applicable children’s privacy laws, including the **Children’s Online Privacy Protection Act (COPPA)**.

- Personal information about children is collected **only with parental or guardian consent**.

- We do not knowingly collect personal information from children outside of enrollment, educational, or safety purposes.
  - Parents or guardians may request access to, correction of, or deletion of their child's information.
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### **3. How We Use Information**

We use collected information to:

- Operate and manage educational programs
  - Communicate with families and instructors
  - Process registrations and payments
  - Improve services and curriculum
  - Maintain safety and compliance
  - Meet legal, regulatory, or administrative requirements
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### **4. Information Sharing & Disclosure**

We do **not sell or rent personal information**.

We may share information only:

- With trusted service providers (e.g., payment processors, scheduling platforms) strictly for operational purposes
- When required by law or legal process
- To protect the safety, rights, or property of students, families, staff, or BrightCore Academy

All third parties are required to maintain appropriate confidentiality and security standards.

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### **5. Data Security**

We take reasonable administrative, technical, and physical measures to safeguard personal information. While no system is 100% secure, we strive to protect information from unauthorized access, disclosure, or misuse.

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### **6. Communications & Consent**

By enrolling, submitting forms, or engaging with BrightCore Academy, you consent to receive:

- Program-related emails
- Administrative notices
- Schedule updates
- Important announcements

You may opt out of non-essential communications at any time.

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## 7. Payments & Third-Party Services

Payments are processed through third-party providers. BrightCore Academy does **not store full credit card or banking details**. Use of third-party services is subject to their own privacy policies and terms.

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## 8. Website Use & Cookies

Our website may use cookies or similar technologies to improve user experience and functionality. You may adjust browser settings to manage cookie preferences.

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## 9. User Responsibilities

Users agree to:

- Provide accurate and truthful information
- Use BrightCore Academy services lawfully
- Respect staff, instructors, students, and community standards

Unauthorized use of our website, content, or materials is prohibited.

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## 10. Intellectual Property

All content, curriculum, materials, branding, and media are the property of BrightCore Academy unless otherwise stated. Unauthorized reproduction or distribution is prohibited.

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## 11. Limitation of Liability

BrightCore Academy is not liable for indirect, incidental, or consequential damages arising from use of our services or website, except where prohibited by law.

Participation in programs is voluntary and subject to program-specific terms, waivers, and policies.

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## **12. Changes to This Policy**

We reserve the right to update or modify this Privacy Policy & Terms at any time. Updates will be posted on our website with the revised effective date.

Continued use of our services constitutes acceptance of the updated terms.

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## **13. Contact Us**

For questions, concerns, or requests regarding this policy, please contact:

**BrightCore Academy LLC**

Email: [brightcoreacademy8@gmail.com](mailto:brightcoreacademy8@gmail.com)

Website: [www.brightcoreacademy.com](http://www.brightcoreacademy.com)